



Mary Cheney

EXECUTIVE PRODUCER

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EXPERIENCE

FREELANCE EXECUTIVE PRODUCER | 09.2016-PRESENT

- Created content at all budget levels for clients including Jeep, McDonald's, State Farm, LifeLock, Kellogg's, Kohler and Walgreens.

SVP/GROUP EXECUTIVE PRODUCER | 04.2004-09.2016

LEO BURNETT, USA - CHICAGO

- Created award winning content for clients including UnitedHealthcare, Samsung, Kellogg's, Purina, McDonald's, Hallmark, Procter & Gamble.
- Supervised three Executive Producers overseeing 15 or more Senior Producers and Producers on eight unique clients.

HEAD OF PRODUCTION | 03.2000-04.2004

BARTLE BOGLE HEGARTY - NYC

- Supervised producers and business managers.
- Produced radio, television and interactive campaigns for clients including Unilever HPC, Lipton, Levis, Cantor Fitzgerald and Ad Council.

FREELANCE PRODUCER/POST/PRODUCTION | 1995-2000

VARIOUS - NYC/LA/SAN FRANCISCO

- Clients: Guinness, Mötet et Chandon, Raleigh, Kellogg's, Charles Schwab.

PRODUCER | 1996-1997

2 CHICKS 2 BIKES 1 CAUSE

- A documentary on two women's cross country bicycle trek to promote breast health awareness in young women.
- Aired on Lifetime in October 1998

SENIOR PRODUCER | 06.1993-08.1994

KIRSHENBAUM & BOND - NYC

PRIOR EXPERIENCE AVAILABLE UPON REQUEST



SKILLS

An award-winning Executive Producer, I have over 25 years of experience creating content while managing creative talent.

My experience spans the agency, production and post production sides including feature films and documentaries. Discovering, growing and managing talent both in and out of an agency setting is one of my particular strengths.

I have a strong belief that creativity and commerce can not only exist together, but enhance each other. My ability to develop and nurture that relationship is reflected in both the work I produce and the people I mentor. I am equally proud of both.



EDUCATION

MFA MOTION PICTURE PRODUCING | 1996

UNIVERSITY OF SOUTHERN CALIFORNIA

BA COMMUNICATIONS | 1987

LOYOLA UNIVERSITY OF CHICAGO



AWARDS

CANNES GOLD LION

CLIOS GOLD, SILVER AND BRONZE

CHICAGO CREATIVE CLUB

AICP ART & TECHNIQUE OF THE TELEVISION COMMERCIAL

LONDON INTERNATIONAL ADVERTISING AWARDS

EPICA AWARDS GOLD

REFERENCES AVAILABLE UPON REQUEST